



NEW COLLECTIONS

Professional Children's Footwear OEM/ODM for **30** Years



www.gzsuperocean.com

Please visit our website to view our latest developments!

“ Our mission at Superocean is to be the **best producer of children's shoes** through our innovative design, manufacturing, and distribution services. For three decades, we have been proud to be an **entrusted partner** in delivering the **highest quality children's shoes** for our global customers. ”

OUR STRENGTHS



Customer's Choice

Since 1993, we have been one of the leading choices for customers in designing, manufacturing, and distributing of children's shoes.



Strong R&D Capability

Our internal business functions collaborate closely with our global design partners to help you pioneer products with the latest designs.



Quality Assurance

Our products are made to meet the highest quality standards which must pass rigorous checks before we deliver to you.



Customer Experience

From the initial shoe sketch to final bulk production and delivery, we work hand-in-hand with you to provide tailor-made solutions to any requirements you may have.

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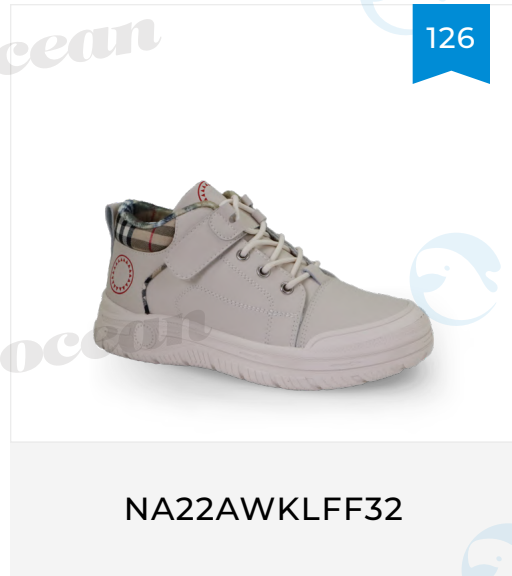
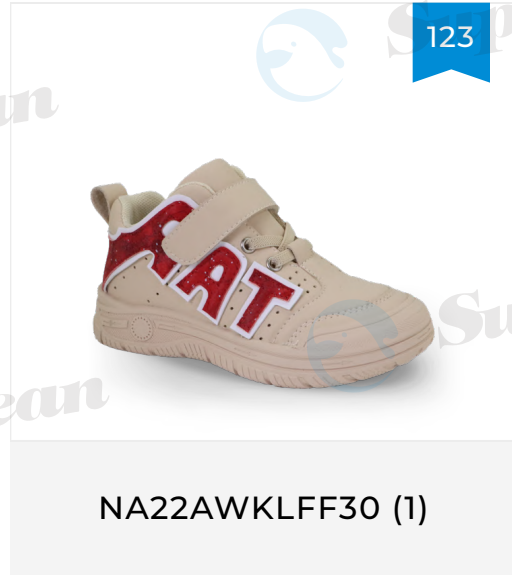
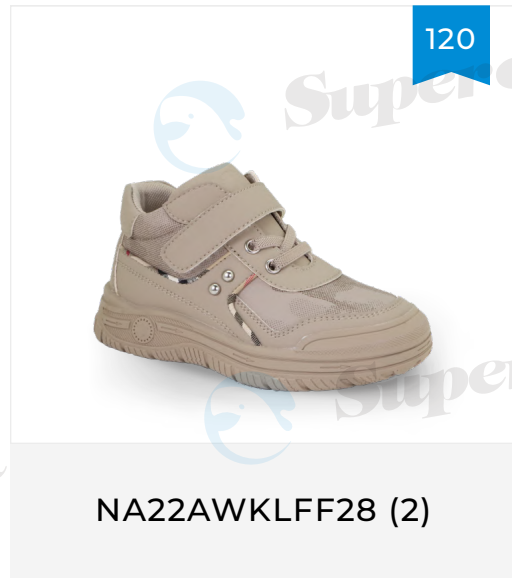
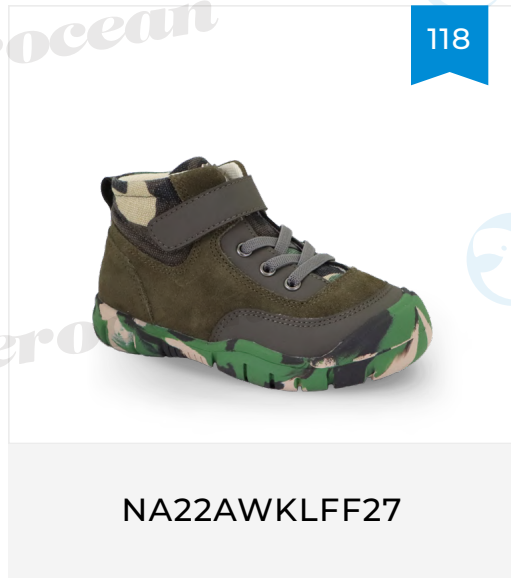


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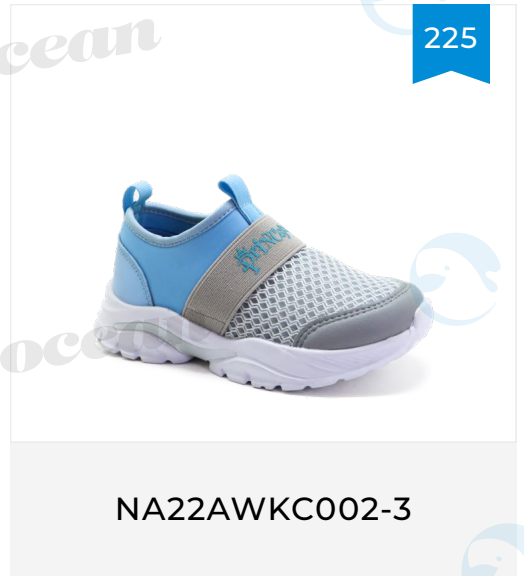
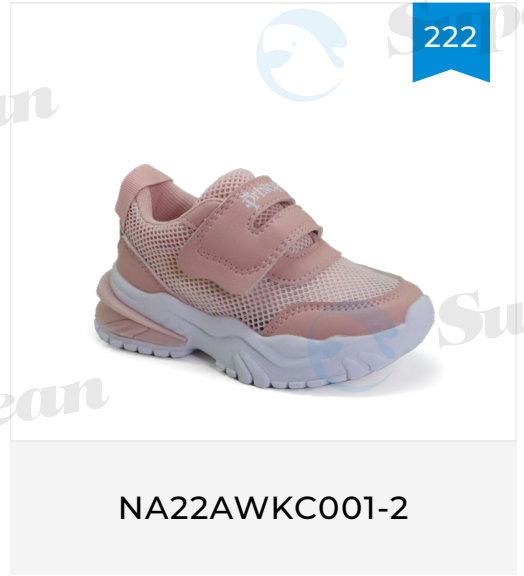
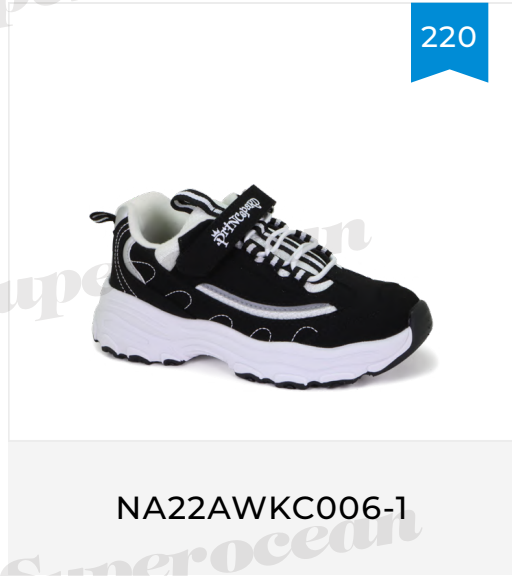
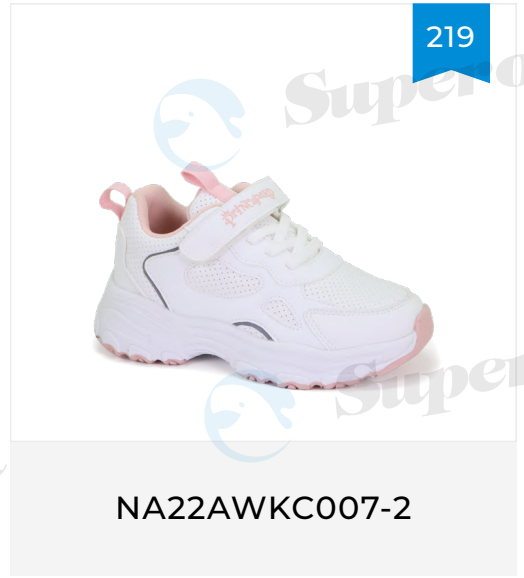
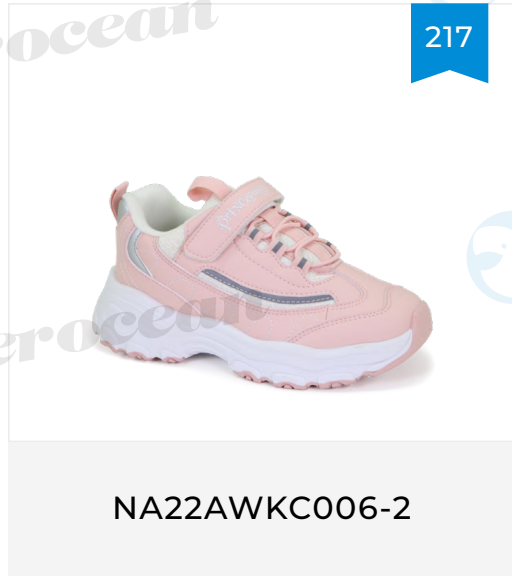


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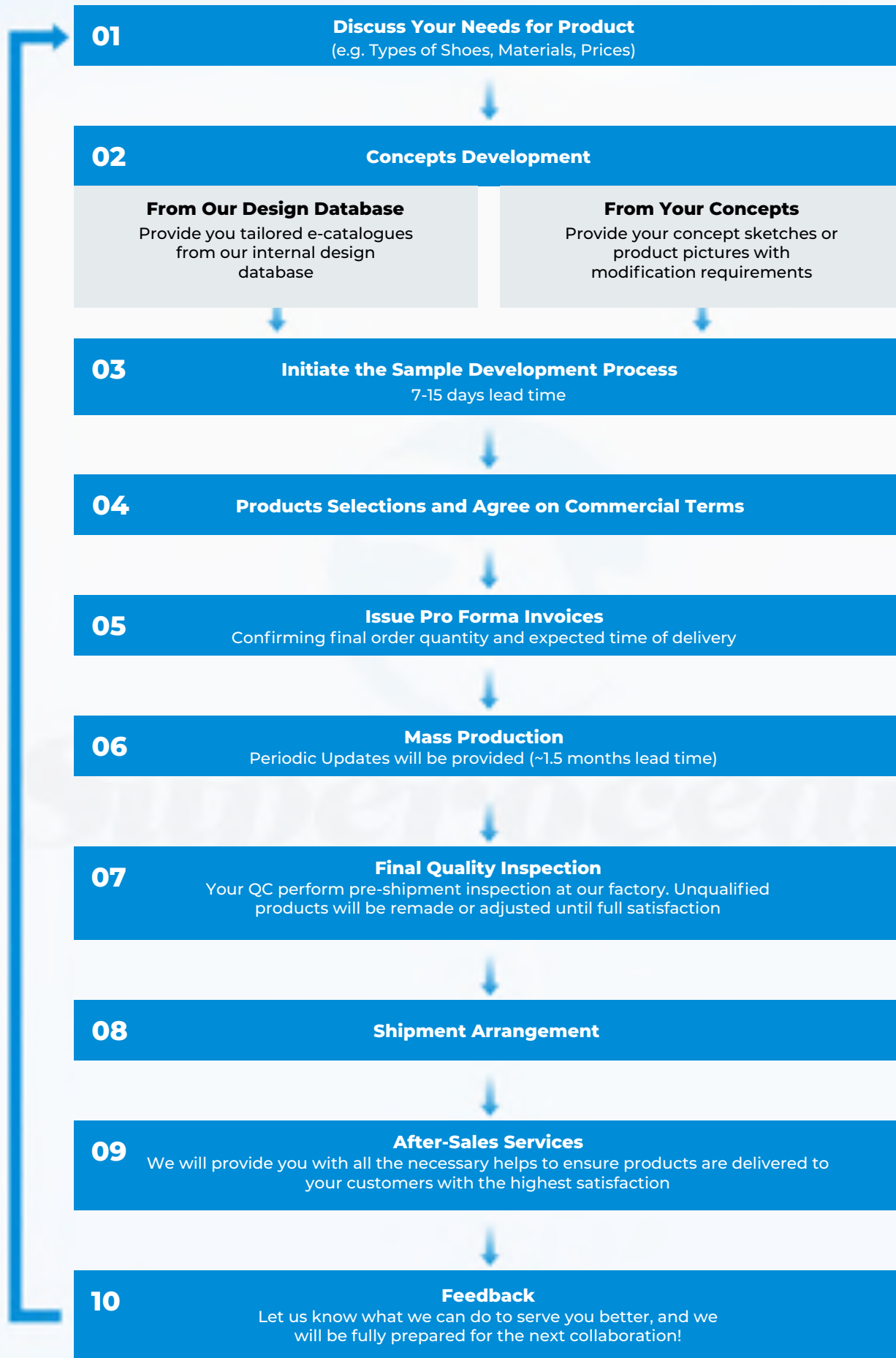
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Customization Process



Established in January 1993, Guangzhou Superocean Industry Development Co., Ltd. (formerly known as “Hong Cheng Shoes”) is a professional children's shoe designer and manufacturer based in Guangzhou, China. For the past 30 years, we have focused exclusively in the children's footwear market. Through decades of continuous improvements into our products, designs, and manufacturing process, we have earned the trust of our many global customers to become a leading manufacturer partner of choice in the children's footwear market.

Since 2010, our talented team of professionals have collaborated closely with Italian-based shoe design studio, WorkShop, to help drive the development of over 500 new products annually. Our partnership with Workshop allows us to curate rich insights into understanding future market fashion trends along with the capability to match our customer needs. This key partnership enables us to be competitive at the forefront of innovation within our industry.

Our production facility in Guangzhou, China integrates traditional craftsmanship with the latest technology and innovation. The combination of our domain expertise together with our talented professional staff has continuously satisfied our customers' needs for excellence.

30+

Years Of History

3 million+

Annual Production
Capacity

500+

New Product
Development Annually

30+

Countries & Regions
Business Covering





Superocean

Professional Children's Shoes
OEM/ODM for 30 Years

Guangzhou Superocean Industry Development Company

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WhatsApp



Website